** Baseline Worksheet**

Church Name:

Generosity/Stewardship Campaign Dates:

Pastor:

Pastor’s Email:

Generosity Team Leader:

BASE LINE Statistics

* Number of Giving Units at the start of the campaign \_\_\_\_
* Number of Giving Units at the end of the campaign \_\_\_\_
* **The Difference +/-** \_\_\_\_
* 2022 dollars Estimate of Giving/Pledged $\_\_\_\_\_\_\_\_\_
* 2023 dollars Estimate of Giving/Pledged $\_\_\_\_\_\_\_\_\_
* **Difference +/-** $\_\_\_\_\_\_\_\_\_

Number of new people/families estimating their gift or pledging \_\_\_\_\_\_\_

Number of people/families that increased their estimate of giving or pledge \_\_\_\_\_\_

Worship attendance average for the month of the campaign? \_\_\_\_

Average worship for the \_\_\_weeks of the campaign? \_\_\_

Number of people giving online before the campaign\_\_\_\_

Number of people giving online after the campaign\_\_\_\_

What percentage of the congregation’s budget is supported by online giving? \_\_\_\_%

Three to five top ministries or missions to celebrate and lift up.

Who exemplifies the JOY of generosity and serves, leads, gives as a “Cheerful Giver”?