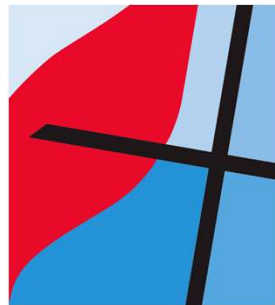


KICK-OFF DAY

6.7.2022

HOPE UMC, Voorhees, NJ

Rev. Glenn Conaway
Rev. Brian Roberts
Rev. Jana Purkis-Brash
Rev. Héctor A. Burgos
Rev. Kate Hillis
Pastor Lan Wilson



COASTAL PLAINS REGION
UNITED METHODISTS
OF GREATER NEW JERSEY

OUR SHARED MISSION



Make disciples of Jesus Christ for the transformation of the world.

OUR SHARED VISION

We see transformational spiritual leaders cultivating passionate disciples of Jesus Christ in congregations with:



Passionate Faith | Boundless Hope | Courageous Spirit | Abundant Fruits | Regenerative Resources

OUR CORE VALUES

Our ministry is shaped and guided by *being*:



Christ-Centered | Compassionate and Just | Diverse | Innovative and Risk-Taking | Committed to Excellences

Our Missional Commitments

As United Methodists in GNJ we are committed to;



Deepen Faith



Develop Leadership



Grow Fruitfulness



End the Sin of Racism

Missional Imperative

People and communities need to experience healing, renewal, and wholeness found in Jesus Christ.

Holy-Spirit led disciples of Jesus Christ share faith, hope, and justice to transform lives, communities, and the world.

Missional Imperative



“The Pew Research Center’s surveys showed that over the last ten years, the percentage of Americans who identify as Christian has dropped twelve percentage points. From 77 to 65.”



“We must shift from a mindset of just delivering content in the sanctuary and online, to cultures of reaching and gathering.”

Rev. Nora C. Jones



“A Barna Research Group survey showed that 8/10 people would attend a church service if someone invited them.”



EVERYBODY TELL SOMEBODY

A Faith Worth Having, is a Faith Worth Sharing!

**Connect and engage 10,000 new first-time visitors
to participate in the life of our local churches by the end of 2024**



We will know that we are making progress towards our goal, when.

- 10,000 new first-time visitors participate in the life of CPR churches by the end of 2024.
- Improve the first-time visitor retention by at least 10%.
- Grow average worship attendance by at least 10%.
- Grow overall congregational vitality from 37% to 50%.
- Simultaneously, reduce the number of transfers from other UMC congregations.



The Coastal Plains Region will *resource* congregations and leaders that are willing and ready to grow the health and fruitfulness of their congregations, in the following areas:

- Developing a healthy ethos for evangelism
- Friendliness versus hospitality
- From guests to disciples
- Effective congregational care systems
- Leadership: from doers to equippers



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