

A Call
to Prayer
& Self-Denial

Llamado
a la Oración
y el Sacrificio

기도와
절제의 날

2021

SHE LEADS
EMPOWERING
WOMEN TO MAKE
A DIFFERENCE

ELLA DIRIGE: EMPODERAR A LAS MUJERES
PARA HACER UNA DIFERENCIA

그녀가 이끈다: 변화를 일으키기 위해 여성 강화



United
Methodist
Women

FAITH • HOPE • LOVE IN ACTION

You Are Invited

United Methodist Women invites you to be part of an observance in sisterhood with women from the local unit and your community. Every year, “A Call to Prayer and Self-Denial” encourages women to step out in faith and bring the love of Christ into a hurting world through their prayers and selfless giving.

In 2021, we will come together around the theme “She Leads: Empowering Women to Make a Difference.” We welcome you to come pray, learn and offer your gifts that will make a real change in the lives of women, children and youth around the world.

- **PRAY** - As we unite in prayer, we prepare ourselves to listen.
- **LEARN** - As we learn about the impact of the Call to Prayer and Self-Denial, we also learn about the impact our giving has on the world.
- **GIVE** - As we generously give, we remember with confidence all that God has already done in and through us and all that God has yet for us to do.

Join together to bring justice and inspire change, living into United Methodist Women’s faith and action.



If I have ever understood what it means to operate in faith, it is most certainly now. We are finding new ways to serve our low-income families because we know that God has put us in this place at this time to serve this community. As we face this battle there is no group I would rather have on my side than United Methodist Women!”

— REGINALD SMITH
Executive Director
United Methodist Neighborhood
Centers/Bethlehem Center
Chattanooga, Tenn.

YOUR PARTICIPATION MATTERS

With the experience of more than 150 years of service and advocacy for women and children, United Methodist Women impacts women, their families and their communities all around the world. It takes members of United Methodist Women giving generously to make this happen.

This year’s Call to Prayer and Self-Denial offering will provide the means for women to be able to gain control of their lives and futures. It will support the programs offered by National Mission Institutions and international partner organizations that promote leadership development and foster the well-being of underserved women, children and families. Projects include, but are not limited to: GED and ESL, job readiness, life skills and livelihood training, scholarships and microenterprise programs. Through your Call to Prayer and Self-Denial offering, you are witness to God at work, empowering women to make a difference.

Year after year, United Methodist Women has faithfully answered the call to prayer and sacrificial giving by raising hundreds of thousands of dollars. In this challenging year, the Call to Prayer and Self-Denial offers a unique online opportunity to get involved and help continue this vital and powerful witness.

THE POWER OF YOUR GIFT

Women’s lives are transformed through A Call to Prayer and Self-Denial giving. When we invest our presence, prayers and gifts we participate in sowing seeds of hope while nurturing women to be gifts themselves to others in this world. As a result, what we give keeps on giving from generation to generation, near and far. Here are examples of stories from some of the work that the offering will support:



Leadership Development for Women

The Poultry Project	Entrepreneurship Advocacy	unitedmethodistwomen.org/news/the-poultry-project-when-opportunity-meets-preparation
Girls Without Future: Sewing Project	Empowerment Program	unitedmethodistwomen.org/news/girls-without-future-sewing-project
Soap Project	Skill Development	unitedmethodistwomen.org/blogs/for-a-time-like-this/april-2020/making-soap-during-a-health-crisis
Moore Community House	Women in Construction	moorecommunityhouse.org/winc
Red Bird Mission	Vocational-Technical School	During the 2020-2021 school year, the Mission will seek to re-establish vocational technical education to expand training and workforce-ready certification offerings to Red Bird High School students—helping those whose livelihood was based on fossil fuel production transition to new areas of work, including in the energy sector.
Gum Moon	ESL classes	Professional and life-skills training to immigrant women.

Profile of an International Impact

Felizarda Joaquim needed help to achieve her goal of running a broiler chicken business. United Methodist Women was able to give her the opportunity that she needed at just the right time through seed funding. The Poultry Project is one of many successful international initiatives that A Call to Prayer and Self-Denial gifts have made possible to support women such as Felizarda. Created to assist the community in employment opportunities, particularly for women and youth through entrepreneurial development by United Methodist Women in Mozambique South Annual Conference, this project is training women and youth to develop their business skills. Felizarda thrives both in her chicken business and offers ongoing support to the UMW Poultry Project. Read more about Felizarda's story and the Poultry Project at



unitedmethodistwomen.org/news/the-poultry-project-when-opportunity-meets-preparation

Profile of a National Impact

Emily is a new immigrant to the San Francisco Bay Area from China. Her husband works very hard to make ends meet. His hours are long and he does not have much time to spend with his family: Emily and their little toddler, James. Emily learnt about Gum Moon's ESL classes when she visited a resource fair hosted by the Mayor's Office. She enrolled in the ESL class and Gum Moon was able to provide childcare for James. Her goal was to help alleviate some of the financial burdens that her husband was shouldering for the family. Teachers helped Emily develop a résumé and apply for jobs online. Staff prepped her in interview skills and employment etiquettes. During the holiday season, Emily was hired to work at Old Navy/Gap. She worked very hard and the employer was impressed with her performance. After the holidays, she was offered permanent part-time employment at Old Navy/Gap.



Learn about Gum Moon at gummoon.org

In **2019** United Methodist Women raised **\$570,281** for programs that promote well-being and equal opportunities for children and youth in need.

100% of the money given through **A Call to Prayer and Self-Denial** goes directly to fund projects and partners related to the Call to Prayer and Self-Denial theme of the year.

PROMOTE AND CONNECT

Host an observance of the 2021 Call to Prayer and Self-Denial and invite women to participate in this prayer-centered experience with the community of United Methodist Women.

Plan your communications so that you have the greatest impact possible over a defined period of time. Encourage your church to participate in sharing announcements about the occasion using the poster and Save-the-Date Prayer Card and social media graphics. Consider scheduling a series of invitations and informational moments. Here are some promotion ideas:

Connect with UMW Community

- If your local unit has not hosted a Call to Prayer and Self-Denial observance in the past, try getting started this year, joining a movement that has been a part of our heritage for generations.
- Reach out to other units/circles in your area and plan the observance as a cluster.

Spread the Word

- Send the Call to Prayer Save-the-Date Prayer Card to your network of friends.
- Plan shareable social media posts.
- Share stories and pictures from past Call to Prayer observances.

Announcements and Graphics

- Share favorite quotes or passages from this brochure to encourage and inspire.
- Send digital calendar and event invitations to encourage participation and automatic reminders.
- Provide giving information before, during and after the observance.

In **2019** there was **100%** conference participation in the Call to Prayer and Self-Denial observance. All conferences raised funding for children and youth worldwide through this supplemental giving.

ONLINE RESOURCES TO HELP YOU

Downloads

- **This brochure:** unitedmethodistwomen.org/media/pdf/worship/CallToPrayer2021Brochure.pdf
- **Poster:** unitedmethodistwomen.org/media/pdf/worship/CallToPrayer2021Poster.pdf
- **Save-the-Date Prayer Cards:** unitedmethodistwomen.org/media/pdf/worship/CallToPrayer2021Poster.pdf
- **Order form:** unitedmethodistwomen.org/media/pdf/worship/CallToPrayer2021Poster.pdf
- **Program:** unitedmethodistwomen.org/2020-2021-program-book-call-to-prayer
- **PowerPoint:** unitedmethodistwomen.org/worship/CallToPrayer2021PPT
- **Social media graphics:** [flickr.com/photos/umwomen/albums/72157716556681118](https://www.flickr.com/photos/umwomen/albums/72157716556681118)
- **Information on How to Organize a Virtual Meeting on Zoom:** unitedmethodistwomen.org/Media/PDF/HowToHostVirtualEvent.pdf

Helpful Links and information

- **Online downloads page:** unitedmethodistwomen.org/call-to-prayer
- **Online giving:** unitedmethodistwomen.org/donate
- **E-mail:** calltoprayer@unitedmethodistwomen.org
- **Website:** unitedmethodistwomen.org
- **Facebook:** facebook.com/UMWomen
- **Twitter:** twitter.com/UMWomen

Thank You!

Your participation in prayer and giving matters, especially during a global pandemic. Together let us make a difference in the world.

