



SUGGESTED RECIPIENT: This letter would go to anyone who pledges regularly and increases the pledge regularly.

Dear.....,

Living a life that is “greater than” has been shown in so many transformative ways throughout the past several months. The love and generosity of God has shone brightly through all of you at (... *United Methodist Church*)--from [cite example of ministry] to the [cite another example]!

Please know I see you, and I hear you. As the Bible says in Genesis 33:10, “for truly to see your face is like seeing the face of God.”

You have always been so supportive of (...UMC), generously giving of your time, wisdom, experience, passion and financial resources to sustain and grow our ministry and mission. As we begin this year’s Annual Giving campaign, we hope we can count on your support again.

We don’t know what lies ahead, but in the face of the adversity and uncertainty we are facing amid the pandemic, we can be strong and courageous in the assurance of God’s steadfast love. The burdens we bear can be faced together. With the continuance of your generous and faithful gifts, our congregation will be able to do ministry that is Greater Than as we recognize that together is greater than alone.

Some members tithe, committing 10 percent of their income to the ministry and missions of our church. Others give proportionally by committing a certain percentage. Still others give as they are able. What is most important is that everyone supports our church family in moving toward living a life that is greater than...together.

Included with this mailing is a (Pledge/Commitment/Estimate of Giving) card for 2021. Please join us for this series as we consider all that God has shared with us and what it means to live a life that is Greater Than.

If you have any questions, or would like to further discuss making a financial (pledge/commitment/estimate of giving) toUMC, please don’t hesitate to get in touch.

Faithfully,

(Pastor or Finance Chair)

P.S. Help our ministry be Greater Than with your gift today! Pledge card enclosed!