

Churches are encouraged to send a team of congregational leaders to develop an action plan to implement a new ministry in their church. Attendees will be able apply for seed grant to enact these ministries in their churches.

Certified Lay Servants who successfully complete the Laity Leadership Academy and implement the action plan will receive recertification recognition.

REGISTRATION

Registration is \$50 and will be available June 8, 2018 by visiting: www.gnjumc.org

Deadline to register is: Sept 7, 2018

PROGRAM SCHEDULE

Saturday, October 6, 2018

7:45 a.m. - 8:15 a.m.	Registration
8:30 a.m. - 9:00 a.m.	Worship
9:15 a.m. - 12:15 p.m.	Assigned Laity Track
12:15 p.m. - 1:15 p.m.	Lunch and Networking
1:30 p.m. - 5:00 p.m.	Assigned Laity Track

QUESTIONS

For questions, please contact Rosa Williams at: rosamw@optonline.net

LOCATION

The United Methodist Church of Greater New Jersey
Mission and Resource Center
205 Jumping Brook Road
Neptune, NJ 07753



LAITY LEADERSHIP ACADEMY

OCTOBER 6, 2018

The 2018 Laity Leadership Academy provides tools and skills for leaders facing the challenges of the 21st century.

Tracks will help laity and their churches go deeper spiritually, go wider in the community, grow older with grace and support, go farther with generosity and share the Good News with excellence.



Equipping laity to lead in vital congregations

LAITY LEADERSHIP ACADEMY TRACKS

TRACK 1: A CLOSER WALK

Facilitators: Betty Quackenboss, Rev. Erica Munoz and a team from Aldersgate UMC

This workshop will engage participants to improve the spiritual tone in our churches; by helping to create an environment more conducive to going deeper in faith and by infusing a more intensely expressive spirituality centered upon our Lord Jesus Christ, by testifying through word and deed that He is alive in our lives and in our churches

- Using the small group model, workshop will be interactive.
- Looking at specific tools and “Means of Grace” to increase faith commitment.
- Examining ways to engage people with the Bible as a transformational tool.
- Expanding prayer time.

TRACK 2: BUILDING UP THE BELOVED COMMUNITY OF GOD

Facilitator: Rev. Dr. Grace Pak, Director of Cross-Racial/Cross-Cultural Leadership, General Commission on Religion and Race

The demographic landscape of the United States is changing with increased diversity in the communities throughout the country. We will explore how we can build up the Beloved Community of God as we seek ways to minister across racial and cultural boundaries.

- What does the Bible say about diversity?
- What is culture?
- What is my cultural location?
- How can I minister across the racial and cultural lines?

TRACK 3: VITAL MINISTRIES WITH OLDER ADULTS

Facilitators: Helen Hunter & Arthur Harrell

This track provides an overview of the aging process, including physical, mental, and social changes. Learn strategies to engage in the support for elderly parishioners and families.

- Identifying available community resources and services.
- Understanding how faith communities can partner in ways that bring value to God’s people in response to their needs.
- Engaging in vital conversation/resourcing around leveraging older adults.
- Developing an action plan to implement ministry of elderly caring.

TRACK 4: GENEROSITY VS. FUNDRAISING

Facilitator: Jana Purkis-Brash, Executive Director, The United Methodist Stewardship Foundation

There are ways to help your church better understand the importance of “generosity” and not just fundraising. This track will discuss taking the 4-point starter stance to get it right from the start.

- Identify how growing in generosity will help people grow spiritually.
- Learn the value of creativity to engage with the people of your congregation and community.
- Explore ways to connect to the younger generation and those that are always on the go.
- Find out how to make stewardship a year long process without the constant “ask”.

TRACK 5: DIGITAL STRATEGY FOR SALVATION

Facilitators: George Lagos, Director of Lay Servant Ministries and Debbie Bruce

Morning Session: *Your Church Brand & Social Media Channels.* This track provides guidance on how to determine a powerful church brand through sharing your “Unique Church Story”. We will reveal the seven “must haves” to ensure the time spent on social media provides engagement with both existing and new church members.

Afternoon Session: *Websites.* This website building track is designed to help your congregation and their leaders understand the critical decisions for the church website.

- Identify available community resources and services.
- Better understand how faith communities can partner in ways that bring value to God’s people in response to their needs.
- Engage in vital conversation/resourcing around leveraging older adults.
- Identify and develop an action plan to implement ministry of elderly caring.



Please note:

The Academy requires reading and preparation in advance, as well as post-conference implementation of an action plan in the local church.