December 8, 2016

Dear [Personalized],

2016 has been a fruitful year for life-changing ministry at our church. Through us, God has made an incredible impact in our church, community and world:

* Supported \_\_\_\_\_\_\_\_ life-changing ministries (Insert the # of ministries celebrated on Min. Sun.)
* Celebrated \_\_\_\_\_\_\_ baptisms
* Received \_\_\_\_\_\_\_\_\_\_ new members
* Served \_\_\_\_\_\_\_\_\_\_ children in our church, community and world
* Involved \_\_\_\_\_\_\_\_\_\_\_ people in discipleship
* Sent out \_\_\_\_\_\_\_\_\_\_ people in local, national and global mission
* Welcomed \_\_\_\_\_\_\_\_\_ people of all ages for weekly worship (add together worship attendance for the first 48 Sundays of the of the year)

Through these ministries and because of your generosity, multitudes of lives in our community and across the world have been changed for the better. Here are a couple of examples of the impact of your financial investment in the work of God through \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Church:

* [Life-changing story #1 - a local example inserted here] - Twelve months ago, “Jacob” did not know who Jesus was and had never been to church. After being invited to one of our student ministry retreats, this young man began a journey that will impact his life for eternity. Jacob was baptized this past fall, his whole family is now attending church and he is excited about going on his first summer mission trip. Jacob is grateful for the student ministry at our congregation through which his life will never be the same. I’m so grateful for your generosity which helps us reach young people like Jacob EVERY SINGLE DAY. Thank you.
* [Life-changing story #2 - a global example] - In Ecuador, the people of a small village had never had access to clean drinking water. Through the work of our Living Water team this past July, an entire community of people have been impacted for the better. “Lupita and Carlos,” a couple with two small children, were the first to receive water from the newly-dug well. Their first two children perished from cholera, but this family now has the opportunity for a happy, healthy life because of our congregation’s generosity. This family it truly grateful and I am grateful to God for the ways that so many across this world are impacted because of your financial support of this congregation.

Version 1 [to those who actively give]:

I would like to personally thank you for you consistent generosity throughout the year and helping us do the powerful ministry we have been called to at \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Church. Through your generosity we look forward to ending the year strong as we prepare for another year of ministry together.

Version 2 [to those who are not actively giving]:

As 2016 comes to a close, it is not too late to still make a difference through your generous support of the ongoing ministries of our church family. Your year-end giving will help prepare us for launching a new ministry - - [INSERT ONE NEW MINISTRY THAT IS SCHEDULED TO BE LAUNCHED IN THE FIRST HALF OF THE NEW YEAR]. I invite you to prayerfully consider what God might be able to do through you at this time of the year.

Thank you for your faithfulness and generosity! Even though God has done amazing things through our congregation this year, I know that the best is yet to come.

Gratefully,

Pastor \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ [BRIEF, HANDWRITTEN PERSONAL NOTE FROM PASTOR HERE}