

## REGISTRATION

Registration is \$50 and will be available June 1, 2016  
by visiting: [www.gnjumc.org](http://www.gnjumc.org)

Space is limited. **Deadline to register is: August 15, 2016**

## PROGRAM SCHEDULE

### Saturday, September 10

7:45 a.m. - 8:15 a.m.	Registration
8:30 a.m. - 9:00 a.m.	Worship
9:00 a.m. - 12:30 p.m.	Assigned Laity Track
12:30 p.m. - 1:15 p.m.	Lunch and Networking
1:30 p.m. - 5:00 p.m.	Assigned Laity Track

## QUESTIONS

For questions, please contact Rosa Williams  
at: [rosamw@optonline.net](mailto:rosamw@optonline.net)

## LOCATION

The United Methodist Church of Greater New Jersey  
Mission and Resource Center  
205 Jumping Brook Road  
Neptune, NJ 07753



# LAITY LEADERSHIP ACADEMY

## SEPTEMBER 10, 2016



*Equipping laity to lead in vital congregations*

## 2016 LAITY LEADERSHIP ACADEMY

The 2016 Laity Leadership Academy provides tools and skills for lay leaders facing the challenges of the 21st century.

Specifically, the Academy provides expert assistance and guidance in creating:

- **Vital small group ministries**
- **Inspiring worship experiences**
- **An evangelism church**
- **A social media ministry**

Churches are encouraged to send a team of lay leaders to develop an action plan to implement in their church.

Certified Lay Servants who successfully complete the Laity Leadership Academy and implement the action plan will receive recertification recognition.

### **Please note:**

*The Academy requires reading and preparation in advance, as well as post-conference implementation of an action plan in the local church.*



## LAITY TRACKS

**TRACK 1 STRATEGIC PLANNING FOR SMALL GROUPS**, Beth Caulfield, Director of Small Groups  
**Participants must be a facilitator or small group leader.** Create a vision, to engage and inspire your small group. Focus on meeting goals and adjust them as needed.

- Assess needs of your your small group community
- Put intentional discipleship back in your small group's vision
- Develop leadership skills to help your small group thrive
- Partner with clergy to increase church engagement

**TRACK 2 A NEW APPROACH TO THE WORSHIP COMMITTEE**, Eric Drew, Director of Worship  
**Participants must be a worship leader or part of the worship committee.** Make worship committees full of creativity, collaboration, authenticity and possibility. Learn how to work with pastors and other church staff to bring creative worship to life. Bring your pastor!

- Plan creative worship services in collaboration with your pastor
- Use the arts to bring worship experience life
- Incorporate new spiritual gifts into the worship committee
- Make long- and short-term calendars to allow for more creativity in worship

**TRACK 3 YOU CAN PREACH!**, Trey Wince, Director of New Disciples

**Must be a seasoned certified lay servant who needs to re-certify.** Learn practical tips for preaching. Perfect for the not formally trained as pastors.

- Understand the difference between a good sermon and a great communicator
- Work through the stages in sermon preparation from message to manuscript
- Assess the congregation's profile as it impacts the sermon
- Explore how grammar, language, word selection, and humor impact on deliver

**TRACK 4 ADVANCE SOCIAL MEDIA COURSE**, Sophia Agtarap, Rethink Church

**Participants must have advanced technology skills and a member of church social media ministry.** Review social media trends and best practices. Successfully navigate social networks, leverage social tools, and capitalize on their powerful word-of-mouth lift.

- Identify advanced techniques and current trends
- Identify best practices using case studies
- Define your social media SMART goals
- Explore the nuts and bolts of blogging, building an editorial calendar, and building a campaign